



Mission Statement

International Yo-Yo Federation is a non-profit organization dedicated to developing and promoting yoyoing as a sport on a global level.

We aim to achieve this mission by uniting national organizations and together working hard on following goals:

- Improve yoyoing on a competition level to motivate current players and attract new ones.
- Unite and help establish national associations and unions around the world and help them promote yoyoing, organize national contests and organize local communities in their countries.
- Improve presentation of the contests, unify rules and judging system to entertain public and attract new fans, sponsors and media around the world.
- Organize and support competitions of worldwide importance and other internationally important activities and competitions.
- Support yo-yo companies to develop new and innovative designs and products. Help them build their brand and enter new markets and reach new customers.

We know that yo-yo is mainly a toy and hobby, but we believe it is also amazing sport equipment with great competition scene and huge potential. We will aim to keep this scene and yo-yo community easy to join, friendly and enjoyed by all people regardless of gender, ethnic background, faith or culture. We are convinced that yoyoing as a sport should present fair-play, sportsmanship and tolerance.